

# SUPER HOT

design report  
award 2011

## And the winner is ... studio juju

A young design-duo from Singapore have won the 12th design report award 2011 at the Milan Salone Satellite, the newcomer-Forum at the Salone del Mobile.

The jury had no easy task: the appearance of up and coming designers is becoming more professional at the renowned Salone Satellite, which the journalist Marva Griffin brought to life in 1998. However, after an extensive round and controversial discussion, the winner was decided upon: in front of an international audience, Timo Wong and Priscilla Lui from studio juju in Singapore were presented with the award by the jury on the 14th of April at 17.00. They will travel home with the increased prize money this year of 7.500 Euro and will be supported through professional press relations, as will the holders of the three special mentions, so as to give their young careers a thrust.

### The Prize winners

*studio juju* convinced with their reduced, well-balanced design which is restful in shape and through its harmonic unison of smooth form and colour is easy to the touch. The design pair devoted several of its themes to storage, the barrel shaped coffee table collection "Stacking Drums" and "Big Drum" and also the wooden box sets "Mushroom" and "Wobble" as well as the desk set "Table Shapes". The mostly round shaped bodies with a combination of wood and pastel tones catch the eye with their inner life: criss-crossed rib structures and fin-like rod-shelves strengthen the construction and also offer structured storage possibilities. The natural surfaces are appealing to the touch, almost hand caressing, an effect which can also be found in the shallow plate series "Doug & Patti". Here the white corian plates are milled into flat round and oval shapes. The LED table lamp "AT Lamp" complimented the presentation with an input into the theme of light.

### The Special Mentions

With the Special mentions, the European newcomers scored well. One of the three distinctions went to the German *Daniel Lorch* who won over the jury with his chair "Split Chair". His passion for steel-tube furniture is implemented in a new interpretation of the material: "Split Chair" is constructed with the tube bending steel like that of his predecessors, however beneath the seat back it splits open and halves, running out to create front legs and back legs. Furthermore, he presented the light "Aladin" which was inspired by the prototype of artificial light, the oil lamp, and is made of archetypical elements: the bulb sits in a coloured plastic frame which also serves as a spool for the long cable and has a hook provided. Also, with his third design, the trolley "ET" he wants to allow flexible handling of his products for their users. The Norwegian trio *Angell Wyller Aarseth* received distinction for their cup "Mono Cup". The circular handle entices you to drink by tilting the cup with your hand, rolling the wheel shaped handle forward. In this way a whole new movement for drinking is created by taking advantage of the fine motor skills of the hand in comparison to the much larger movement of the arm. Further products such as the saucepan series "Handle Me", the light "dark Matters" and the mirror "Steel Mirror" play around with statements relating to a more sensible handling of products, something our fast moving society often have questions about.

The third Special Mention goes to *Siren Elise Wilhelmsen*, based in Norway and Berlin for her unique approach. Her object "365 Knitting clock" in which numbers are not important but where time is visualised in a metaphoric way: In a type of cuckoo clock with a framework made of acrylic glass, it presents itself as a rounded knitting machine which manages to knit a two meter long scarf within a year, one mesh per half hour and with a complete rotation of the 48 circular arranged needles per day. This product is so unusual that the designer has already received numerous enquiries from all over the world.

#### **The Jury**

Just as international as the group of prize winners were the jury members of the design report award 2011. It was made up of the Danish furniture and glass designer Cecilie Manz, the Spaniard Tomás Alonso from the London based design group OKAYstudio, the industrial designer Paolo Fancelli from Switzerland, the product and interior designer Steffen Kehrle from Munich and the designer and design consultant Luca Nichetto from Italy. Lars Quadejacob, editor in chief of the design report, led the way through the event and together with the jury congratulated the winners.

Representatives from our sponsors, the renowned companies Richard Lampert, Luminaire, Nils Holger Moorman, Thonet and Vitra, were also present. We would like to take this opportunity to thank them for their continued support, which makes the design report award possible.

#### **Links:**

##### **Winner:**

studio juju  
<http://www.studio-juju.com>

##### **Special Mentions:**

Daniel Lorch  
<http://www.daniellorch.de>

Angell Wyller Aarseth  
<http://www.awaa.no>

Siren Elise Wilhelmsen  
<http://www.sirenelisewilhelmsen.com>

Pictures can be downloaded at  
<http://www.design-report.de/DRMainAward.asp>

Information: [lars.quadejacob@konradin.de](mailto:lars.quadejacob@konradin.de)

**SUPER  
HOT**

**design report  
award 2011**