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10000 Euro awarded to the 10th winner of the 10th design report award in Milan

Poster after poster lined up in a row, documenting the jubilee exhibition of ten years of the design report award in the Salone Satellite at the Milan furniture fair. Each creation is vibrantly linked to memories of past winners, flurries of camera flashes and design careers...except for the tenth one which was an unwritten page and could only be filled in on 23.04.09 at 5pm. Then this poster received its story: The authors this year were the jury Giulio Iachetti (I), Janne Kyttänen (FIN), Barbara Schmidt (D), Oskar Zieta (PL), and Lars Quadejacob, chief editor of the design report. They nominated the Norwegian Daniel Rybakken as the 10th winner of the design report award; marking the jubilee of the award he received the prize money of 10000 euro. Congratulations! Rybakken presented "Surface Daylight", a light panel with light in the surface and therefore simulating streaming daylight into a room. It should neutralize the contrast between outdoors and indoors and have a positive effect on people, especially those who have to live long months with little sunshine.

Three Special Mentions were also awarded this year. One went to the Japanese born Arihiro Miyake, who runs a design agency in Helsinki. He displayed an acoustic partition system formed out of recycled PET bottle fibre in the Salone Satellite. The brick shaped modules allow themselves to be piled up beside or on top of each other and are held together by magnets offering unlimited extensibility of the system.

A further Special Mention was awarded to the German Mark Braun for his collection "Ö & Pyrus". Apparently simple products such as the jewel case "Ö" and the lights "Pyrus" become extraordinary through the form they take and the material that is used, according to the designer. The stone shaped oval cases have an outer casing of unpolished china while the inner part is covered with platinum or gold. In comparison the lights made out of papier-mache take on angular shapes.

The Belgian Raphaël Charles received the third Special Mention for his remarkable carpet "Rug 20/30". Driven by his passion of manipulating different materials, Charles used for this carpet, standard calibre 20/30 pieces of coal made of PE foam and felt which are loosely spread on the floor.

All distinguished designers are promoted in international press relations and editorial coverage through the design report.



Our special thanks this year go to our sponsors, Axor/Hansgrohe, Richard Lampert, Luminaire, Nils Holger Moormann, Thonet and Vitra, who have contributed even more than before to this special 10 year jubilee of the design report award making the special exhibition and the doubling of the prize money possible.

Our thanks also go to Marva Griffin, the founder of the Salone Satellite, who has once again supported us this year.

Pictures can be found and downloaded at www.design-report.de

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